



## ***43<sup>rd</sup> Annual Training Session***

**May 1-3, 2023**

### ***Registration Fees:***

**\$300 – Members  
\$350 – Non-Members**

***Registration Deadline: Friday, April 21, 2023***

### ***Fees include:***

**One-Year Membership in the Association  
All Networking/Social Events  
All Training Sessions and Materials  
Dinner on Tuesday, May 2, 2023**

### ***Location:***

**The Camden on the Lake  
Lake Ozark, Missouri  
(573) 365-5620  
(888) 365-5620**

**Promo Code: MCPA0523**

**Room Rate: \$119 per night, plus applicable taxes (King)  
\$143 per night, plus applicable taxes (One Bedroom Suite)  
\$153 per night, plus applicable taxes (Double Room Suite)**

***Lodging expenses and reservations are participant's responsibility  
Room Reservation Deadline: Friday, April 7, 2023***

## ***Agenda (Tentative)***

### ***Sunday, April 30, 2023***

6:00 PM Meet & Greet in the Hospitality Area

### ***Monday, May 1, 2023***

7:45 AM Registration  
8:00 AM Security Surveys/Threat Assessment/Target Hardening  
12 Noon Lunch (on your own)  
1:00 PM Security Surveys/Threat  
Assessment/Target Hardening  
(continued)  
5:00 PM Dinner (on your own)

### ***Tuesday, May 2, 2023***

8:00 AM Crossing the Bridge with a Torch  
12 Noon Annual Business Meeting (Box Lunch Provided)  
1:00 PM Retail Theft Prevention  
3:00 PM Social Media and Public Information  
  
6:00 PM Dinner with Open Bar (included in registration fees)

### ***Wednesday, May 3, 2023***

8:00 AM Grant Writing and Funding Opportunities  
10:00 AM Financial Fraud Investigations  
  
11:00 AM Dismissal

Some Presentation Times May Change Depending on Speakers' Schedules

***This training is formatted and certified for 20 hours of Continuing Education Hours by the Missouri POST Commission. Officers are reminded they must have their POST license number to receive POST credit.***

#### ***Reminders:***

***Room Reservation Deadline: Friday, April 7, 2023***

***Participants must contact the hotel directly to make reservations:***

***(573) 365-5620 or (888) 365-5620***

***Promo Code: MCPA0523***

***Conference Registration Deadline: Friday, 04/21/2023***

***No refunds after April 21, 2023***

## Training Session Overview

**Security Surveys/Threat Assessment/Target Hardening (8 hours):** Mike Betten, MS, CPP is the Director of Security for the Stowers Institute for Medical Research. He joined the institute in 2014 after serving two years with a commercial security systems integrator. In 2011, Betten retired from the Overland Park Police Department after 25 years. In addition to serving as a police academy instructor, Betten was assigned to the emergency management division and community policing/crime prevention units striving to develop public and private partnerships aimed at securing community assets. Betten was an adjunct professor for Johnson County Community College and Webster University teaching courses in community policing methodology, private security fundamentals, and emergency management. Betten received a B.S. in criminal justice from the University of Nebraska and an M.S. in security management from Bellevue (NE) University. He is board certified by ASIS International as a Certified Protection Professional (CPP) and served 6 years as an ASIS International regional vice president. Betten is currently the Kansas City ASIS chapter's certification representative and assists security professionals prepare for the CPP examination. Organizations which have utilized Betten's expertise include the U.S. Department of Justice Office of Community Oriented Policing Services, Fortune 500 companies, Johnson County school districts, and local law firms for premise liability court cases. He has lectured at numerous national and international conferences on security strategy.

**Crossing the Bridge with a Torch (4 hours):** At the conclusion of this training, the student will leave with an understanding and a tool to help "Cross the Bridge Together" with persons in crisis who are from various cultures and backgrounds. Following is a synopsis of how these goals will be met:

The instructor will open the training with an exercise called "Crossing the Bridge with a Torch." The goal of the exercise is to begin the participants' journey toward a better understanding of how to reach a common goal despite cultural differences. The participants will then be provided with definitions of culture, diversity and respect as they pertain to this training. The participants will then be challenged with another exercise called "Gingerbread Man." This exercise will help ensure a better understanding of the importance of setting aside cultural judgments and biases. Further, it will help reinforce the need for participants to show genuine care, concern and empathy when dealing with persons in crisis. L.E.A.P.S. will be introduced to emphasize the importance of using a learned tool to help communicate successfully with different cultures in order to overcome implicit bias.

Kim Shaw-Ellis enjoyed a career of more than 33 years in Law Enforcement and is continuing to share her experience through training and consulting in her retirement. When she retired in 2021, Kim eagerly accepted a position with Synergy Services as a Community Police Liaison. This allowed her to continue her passion for training as a subject matter expert on Domestic Violence Response/Investigation, Diversity & Inclusion and Tactical Communication/De-Escalation.

Kim began her career in the USAF as Military Police and served active duty for a four-year enlistment. She then joined the Denver Sheriff Department in 1992 and worked as a Deputy Sheriff for 6 years.

In 1998, Kim joined the Kansas City, Missouri Police Department and served with KCPD for 23 years. During her tenure with KCPD, Kim worked in the East Patrol Division, Central Patrol Division, North Patrol Division and as a Detective in the Violent Crimes

Division (both Domestic Violence and Homicide). She was assigned to the Regional Police Training Academy as a Basic Training Instructor as well as the Diversity Officer and LGBTQ Liaison Officer for KCPD when she retired.

Kim has provided training throughout the country and at an international level on topics including Domestic Violence, Crisis Intervention, Tactical Communication/De-escalation, Diversity & Inclusion, Overcoming Implicit Bias, and LGBTQ Youth Suicide Prevention/Awareness. A highly decorated officer, she has received numerous commendations and awards throughout her career including a Purple Heart for injuries sustained while stopping a violent felon from escaping custody. One of the notable commendations she received was for her ability to de-escalate an armed homicidal/suicidal domestic violence subject into safely disarming himself and surrendering. She received her most recent award from the Mid-America Crisis Intervention Team Council for CIT Instructor of the year. Further, she has just accepted the appointment of Public Safety Commissioner for the Kansas City, MO LGBTQ Commission. Her passion and purpose is to build a bridge of understanding, trust and safety between law enforcement and diverse communities.

**Regional Information Sharing Systems Program (2 hours):** Brent Parsons has over 25 years of law enforcement intelligence, patrol, and investigative experience with the State of Missouri. Parsons has served as an Instructor at the Kansas City Regional Training Academy where he was privileged to train surrounding area department officers in the Kansas City Metropolitan area. Brent has worked at a national level serving as a detective tasked to the Kansas City Terrorism Early Warning Center (KCTEW). The KCTEW, a regional fusion center, maintains a nine county two state area of responsibility within Kansas and Missouri. Parsons continues his work now at the Mid States Organized Crime Information Center as a Law Enforcement Coordinator serving the State of Missouri.

The RISS Criminal Intelligence Database (RISSIntel™) was designed, developed, and built based on feedback from experts and officers in the field. RISSIntel is a modern, user-inspired, flexible system which provides for a real-time, online, federated search of more than 60 connected systems containing millions of records. RISSIntel includes a state-of-the-art infrastructure and industry-leading security and reliability methods. It is housed in the secure government cloud and provides user-friendly features for officers and analysts, as well as being functionally grounded in the latest technology.

***Due to the sensitive nature of this information, this is a “Law Enforcement Only” presentation.***

**Social Media and Public Information (2 hours):** Social media and traditional media are extremely effective ways to reach your community. Learn how to maximize both in this session. The first half will discuss what social media platforms are best for your community, what drives views and engagement and how to handle misinformation and haters. The second half is a crash course in media relations. You’ll learn what makes a story newsworthy, how to tell your story, and basic do’s and don’ts of working with reporters.

Sarah Boyd is public relations manager for the Clay County, Missouri, Sheriff’s Office. She previously worked at the Kansas City Missouri Police Department, where she created and managed the department’s internationally recognized social media platforms, along with a number of other public and media relations duties. She has presented about social media and public relations topics at numerous international and regional conferences and

was named an International Association of Chiefs of Police 40 Under 40 in 2019. She has provided consulting services and expertise to numerous Midwestern law enforcement agencies on implementing an effective social media presence. A former newspaper reporter, Boyd has a degree in communication: journalism from Truman State University.

**Grant Writing and Funding Opportunities (2 hours):** Our Speaker, Tina Vinson, served for several years as a warranted contracting officer for the U.S. Marine Corps, as well as the Director of Government Relations for an armed security company where she researched and sourced grants for law enforcement/security related purposes. She is also a certified trainer with the Department of Defense. She will provide firsthand knowledge on writing grants, best practices on getting them approved the first time. She will also give you updated ways to find grants you may be looking for, and most importantly grants that are available to Law Enforcement Agencies.

**Financial Fraud Prevention/Investigations (2 hours):** An overview of the most common fraud schemes law enforcement is seeing in recent years including phishing through electronically generated fraud (email, social media, etc.), other types of fraud involving electronic means, and elderly abuse/fraud. Beyond an overview of current conditions, this course will discuss evidence needed for a successful prosecution and how law enforcement can obtain such evidence as part of the investigation.

Our speaker, Amanda K. Hanson, is currently an Assistant Prosecuting Attorney in Platte County, MO. Prior to her current career as a prosecutor, she spent nearly 20 years in the banking industry in various roles including bank examiner, manager at the Federal Reserve Bank of Kansas City, and as a Vice President at a local community bank overseeing deposit operations. During her time at the Fed, she helped consolidate and standardize the Federal Reserve Consumer Help Center which fielded complaints from consumers about financial institutions including consumer fraud. In her role as Vice President of deposit operations at a community bank, she gained experience in fraud by overseeing investigations and legal reporting of deposit fraud. After attending law school as a second career, she interned as a prosecutor with Platte County and decided to pursue that after graduation. Since then, she has taken the lead on many of the financially related cases within the office based upon her experience (and because the rest of the prosecutors don't want anything to do with finances or numbers!).



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May 1-3, 2023  
Camden on the Lake Resort  
Lake Ozark, Missouri**

**REGISTRATION FORM  
(Please Print)**

Name \_\_\_\_\_

Agency \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Telephone (\_\_\_\_\_) \_\_\_\_\_

Email Address \_\_\_\_\_

POST License Number (for law enforcement officers) \_\_\_\_\_

**Registration Fees:           \$300 – Members  
                                      \$350 – Non-Members**

**Remit Registration and Fees by Friday, April 21, 2023, to:**

Missouri Crime Prevention Association  
C/O Diane Soligo  
11222 NE 131<sup>st</sup> Street  
Liberty, MO 64068  
(816) 781-2981 or (816) 853-3806

**Sorry - No refunds after April 21, 2023.**

**Make Checks Payable to: Missouri Crime Prevention Association  
Our Federal ID #43-1289821**